



અધ્યાપલ્ય®

7 8 9 10

FEBRUARY
2025

EXHIBITION OF
Building Materials, Architectural
And Interior Products

27 CONSECUTIVE
TH

🕒 10:00 AM - 8:00 PM

:: VENUE ::

**SURAT INTERNATIONAL EXHIBITION AND CONVENTION CENTRE (SIECC)
SARSANA, KHAJOD CHOWKADI, ALTHAN ROAD, SURAT.**



ORGANISED BY :

The Institute of Civil Engineers & Architects, Surat.



स्थापत्य® 2025

GREETINGS FOR STHAPATYA



Bhupendra Patel

Chief Minister, Gujarat State

Dt. 30-06-2023

Message

Imagination is the base of any creation. Architecture style was being discovered on the basis of creative innovations. In ancient era construction was began with purely functional need for a controlled environment to moderate the effects of climate. Modern construction techniques have also been hugely adopted. So, we can say that we have accepted modernization but never forget our ancient culture.

I am much pleased to learn that **The Institute of Civil Engineers and Architects (ICEA)** is organizing an exhibition named “**Sthapatya**” during **5th to 8th January, 2024** at **Surat**. It is noteworthy that the objective of this exhibition is to provide information about new products relating to Building & Construction Materials, Architectural and Interior products. I hope, it will provide an exceptional platform for the innovative minds of construction arena that may shape future of our Nation. I hereby, convey my best wishes to the organizing team and all the participants including stakeholders for a bright future ahead and for success of the **Souvenir** to be released during event.

(Bhupendra Patel)

To
Shree Dilipbhai Patel, President,
The Institute of Civil Engineers & Architects (ICEA),
ICEA Gordhan Hall, Suryapur Society,
Rander Road, Surat-395009.
E-mail: iceasurat@yahoo.in, iceasurat@yahoo.co.in
Mo: 9825138158, 9825165498

Apro/md/2023/06/30/rs



27 YEARS OF EXCELLENCE

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ABOUT **STHAPATYA**

The Institute of Civil Engineers & Architects, Surat (ICEA) established in 1966; today enjoy the dictum of being referred to as "THE APEX BODY OF ARCHITECTS, CIVIL ENGINEERS & INTERIOR DESIGNERS" with more than 1000 members. Promoting the most modern & latest technologies of the profession and sharing the same with the community at large; ICEA organizes each year its flagship event Sthapatya in form of an Exhibition.

The name that carries in projecting & presenting to the professionals and the society at large is STHAPATYA - an exhibition of building materials, architectural & interior products; which even the architects, civil engineers, planners, interior designers, contractors, builders eagerly await.

The 27th edition of STHAPATYA scheduled from 7th to 10th February 2025 will be at the prime location with huge open space, ample parking and of course the swift exhibition layout covered in air-conditioned domes, This STHAPATYA will provide the exhibitors may they be manufactures or traders or dealers and service providers to display the products most conveniently attracting professionals and end users.

We are all set to break our own past record of visitors which we are sure the Exhibitors look forward to.

Come and be a part of the most enviable exhibition of South Gujarat STHAPATYA 2025.

**PLATFORM FOR
THE ENDLESS POSSIBILITIES**



ABOUT **ICEA**

Established in 1966; The Institute of Civil Engineers and Architects, Surat popularly known as ICEA is an apex body of practicing Architects, Civil Engineers, Interior Designers, Urban Planners and those affiliated to the field i.e. Civil Contractors & Surveyors.

Low profile yet vibrant; humble in approach but effective and an structure development and more particularly the construction Industry at large. The major activities include Technical Seminars and Workshops, symposiums on subjects benefitting real estate at large and technical tours for members to remain in touch with the most modern and latest technology + material.

With its varied events and activities; ICEA has earned recognition from local and competent Authorities such as Government of Gujarat (GOG), Surat Municipal Corporation to the society are the key words on which ICEA functions which led to being invited to represent on various important committees of government; prime being our Major role in framing policy like GDCR.

ABOUT **SURAT**

A vibrant city with a rich historical and cultural legacy, Surat is located in Gujarat, a state in western India. The history of Surat may be traced back to the historic port city of Suryapur.

The importance of the city as a thriving hub of trade and commerce that drew traders from all over the world is discussed during the mediaeval ara. In addition to these European visitors, others who travelled to Surat and other regions of the nation in the 17th century left a good account of the socioeconomic status of the populace and their commercial pursuits. They were present as eyewitnesses and have recorded the social and economic status of the populace directly. They travelled by various routes and with various objectives.

In terms of population, Surat is the eighth-largest city in India and the biggest outside of the capitals. Surat is the fourth-fastest expanding city in the world, according to the city mayor's foundation report. The city's economy is thriving. The diamond and textile industries are cetered there.

A LAND OF **OPPORTUNITIES**,
WHERE **IDEAS** MEET **IMAGINATION**.



27 YEARS OF SUCCESS

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- Surat is predicted to have the fastest growth rate in the globe, with an annual growth ratio of 9.2%
- 90% of the world's total rough diamond cutting and polishing is done in Surat.
- Surat produces 40% of the nation's total man-made fabric and 28% of its total man-made fiber output in the textile industry.
- With the decadal growth of over 55%-60% since last four decades, As per Ministry of Housing and Urban Affairs (MoUHA) Surat is the second cleanest city of India.
- According to NCRB, Surat is the Fifth safest city in the country.
- The city ranked 4th on the smart city mission with zero unemployment region in the country.
- The city is home to several large domestic corporations, including AM/NS, Reliance Industries, ONGC, GAIL, Ultratech Cement & Ambuja Cement.

Still today, Surat continues the same tradition as people from all around the country flock in for business and jobs. Surat has practically 0% unemployment rate and jobs are easier to get here due to very fast development of various industries in and around Surat City.





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2025

THE **SUCCESS** SAGA



CONNECTING **PEOPLE**, THEIR **IDEAS** &



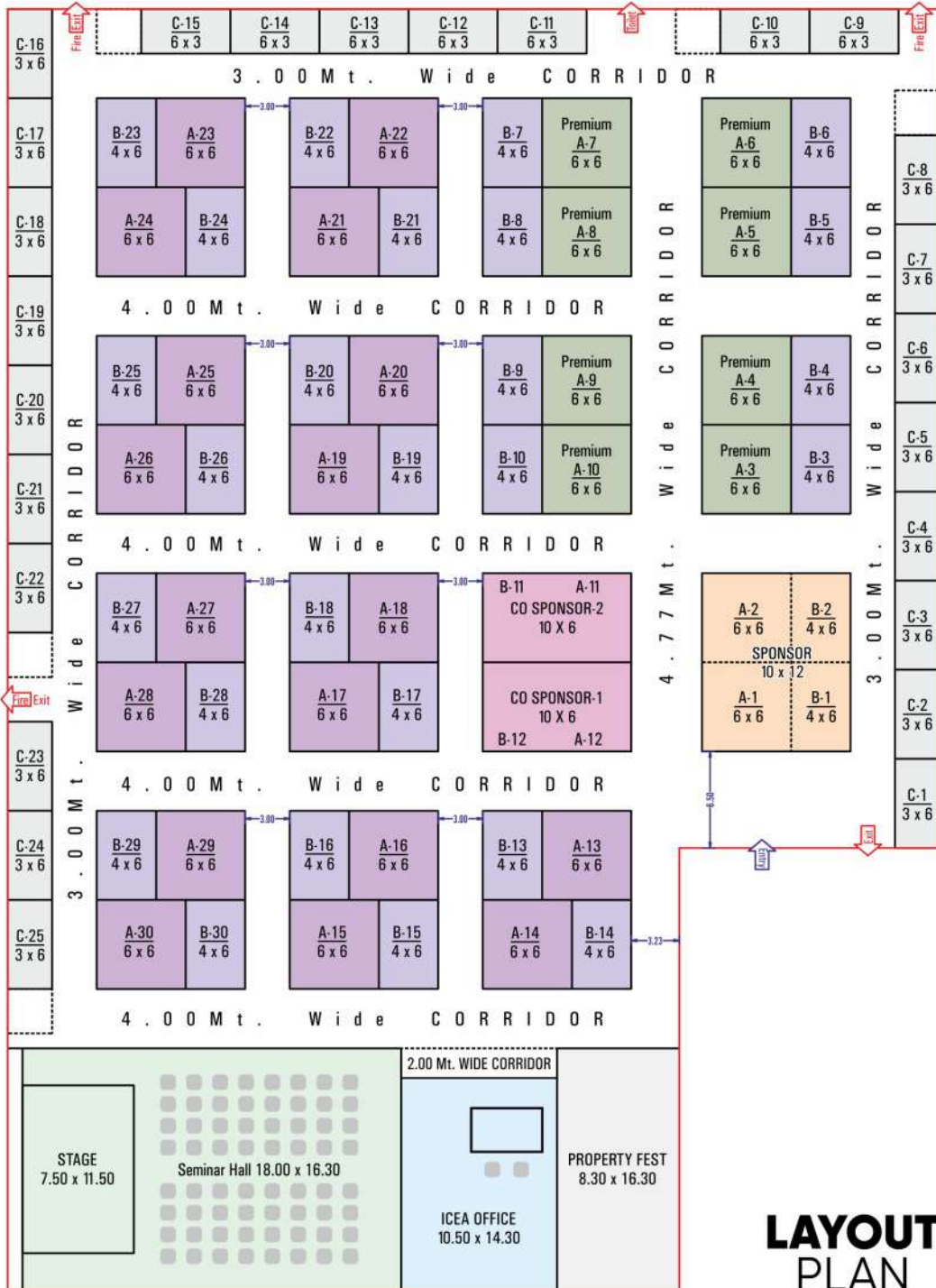
27 YEARS OF INTEGRITY

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OF **STHAPATYA**



PRODUCTS FROM AROUND THE GLOBE.



LAYOUT PLAN



27 YEARS OF BONDING

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2025



STANDARD FACILITIES :

(For every standard stall of 18 sq.mt.)

- Carpet floor with std. partition
- Exhibitor name on the fascia
- 2 nos. table & 4 nos. chairs
- Dustbin
- 6 nos. spotlight
- 1 nos. plug socket
- 50 nos. invitation cards
- 3 nos. exhibitor's badges will be provided.

STALL DETAILS

Sr.	Category	Size (Mt)	Area (Sq.Mt)
1	Sponsor	10.00x12.00	120
2	Co Sponsor	10.00x6.00	60
3	Premium Stall	6.00x6.00	36
4	A Type Stall	6.00x6.00	36
5	B Type Stall	4.00x6.00	24
6	C Type Stall	3.00x6.00	18

VENUE :

SURAT INTERNATIONAL EXHIBITION AND CONVENTION CENTRE (SIECC)
SARSANA, KHAJOD CHOWKADI, ALTHAN ROAD, SURAT.

7 8 9 10 FEBRUARY
2025

10:00 AM - 8:00 PM

For Stall Booking :
(Marketing Executive)

+91 98244 99477 | +91 98244 99466 | +9198244 99455



SPONSORSHIP DETAILS

	EXHIBITION PLATINUM SPONSOR	EXHIBITION DIAMOND SPONSOR	EXHIBITION GOLD SPONSOR	EXHIBITION SILVER SPONSOR
No. of Sponsors	1	2	4	5
Rate in Lacs	15	10	7.5	5
Benefits				
Presentation Slots	15 Mins.	7.5 Mins.	5 Mins.	5 Mins.
Online Logo Visibility	YES	YES	YES	YES
Social Media Logo Visibility	YES	YES	YES	YES
Free Conference Pass	10	7	7	3
Exhibition Boot Space (Bare Space, Choice From Available Stall)	Up to 60 Sq.Mt.	Up to 36 Sq.Mt.	Up to 24 Sq.Mt.	Up to 18 Sq.Mt.
Stage Backup Logo Recognition	YES	YES	X	X
2 Min Corporate Video	YES	YES	YES	YES
Standee Outside the exhibition domes	YES	YES	X	X
Logo Presence in the News Paper Promotion	YES	YES	X	X
Logo Presence in the Magazine Ads	YES	YES	X	X
Logo Presence in the Hoarding	YES	YES	X	X
Dangles in the Dome	YES	YES	YES	X
Speaker Announcements-PA	15 Times/day	10 Times/day	05 Times/day	03 Times/day
Invitation Cards Logo Recognitions	YES	YES	YES	X
Visitors Database to be Shared	YES	YES	YES	YES

TERMS & CONDITION :

- All the Materials like standee, dangles, video, etc. will be provided by sponsors at its cost well in advance before 7 days of exhibition.
- Slot period shall be decided by ICEA.
- Standee space decided by ICEA & may be in rotation.
- All the advertising matter / material shall be approved by ICEA.



27 YEARS OF QUALITY

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- BASE RATE FOR # Regular Stall
Rs. 8,000/- Per Sq.Mt. (Excluding GST)
- BASE RATE FOR # Premium Stall
Rs. 8,800/- Per Sq.Mt. (Excluding GST)

DISCOUNT STRUCTURE	
CATEGORY	RATE PER SQ.MT.
NEW PARTICIPANT	500/-
REPEATER PARTICIPANT	1,000/-
BARE SPACE	300/-

TERMS & CONDITION :

- This rate is final rate.
- In case of cancellation of booked stall, no refund on booking amount will be paid by ICEA.
- Exhibitors should make 100% payment within 30 days of confirmation.
- All booking and sponsorship rights are non transferrable. In case of violation the participant will not be allowed to take part in Sthapatya Exhibition.
- Those who have participated in the exhibition last 3 years (if any) considered as a repeater.



સ્વચ્છ 2025

OUR ESTEEMED EXHIBITORS



OUR PRESTIGIOUS EVENT





27 YEARS OF CONSISTENCY

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2025

OUR ESTEEMED EXHIBITORS



STHAPATYA SUPPORTED BY



Why Exhibit in **STHAPATYA?**



Face-to-face interaction



Help to Build Brand



Introduce A New Product

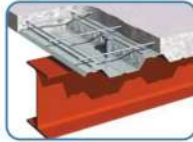


Direct Sales Product



Highly Targeted Business Leads

SEGMENTS



Steel & Concrete



Bricks & Blocks



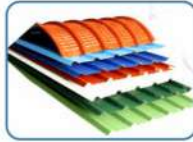
Kitchen Technologies



Doors & Windows



Landscape



Roofing & Cladding



RMC



Interior Furniture



Decorative Lighting



Safety & Security

Fundamental Building Material

Interior Products



Air Conditioner



Plumbing Pipes & Fitting



Home & Office Automation



Safety Security & Fire Protection



RWH



Electrical Wires & Cables



Switches & Gear



Water Technologies



Paint Coat Wall Covering



Smart Energy

MEP

Advance Material & Processes

Smart Houses & City

:: FACILITIES ::

- 70,000 visitors
- 2500+ sq.mt. Exhibition display area
- 22+ supported association
- Fully Air conditioned
- CCTV Camera
- B2B meeting area
- Refreshment area
- Venue : Near DREAM City
- Drinking water facilities
- Data Base Directory
- Travelling Desk
- Momento & Certificate
- Ample Parking
- Fire Safety System

SPONSORSHIP AVAILABLE



27 YEARS OF TRUST

स्थापत्य[®]
2025

TEAM **STHAPATYA**



President
Er. KAMLESH VAISHNAV



IMM. Past President
Er. DILIP PATEL



Vice President
Er. PINAK DESAI



Hon. Secretary
Er. NARENDRA KOTADIA



Hon. Joint Secretary
Er. JATIN PATEL



Treasurer
Er. TUSHAR MEHTA



Advisory Committee
Er. AHMED AMLA



Advisory Committee
Er. NIMISH MEHTA



Advisory Committee
Er. MANISH GAJJAR



Co-Ordinator
Er. MRUGESH SHAH



Co-Ordinator
Er. ASHWIN GOYANI



Co-Ordinator
Er. NIRAV MOKANI



Chairman
Er. BAKUL DAFDA



Chairman
Er. AMIT JARIWALA



Chairman
Er. ROSHAN MODI



Chairman
Er. HARVINDER CHEEMA



Chairman
Er. PIYUSH GALIYAWALA



Chairman
Er. PARIMAL PATEL



Chairman
Er. JAY SHUKLA



Chairman
Er. UTPAL SHAH



Co-Chairman
Er. HIMANSHU SINDHA



Co-Chairman
Ar. MAYANK GANDHI



Co-Chairman
Er. CHINMAY TRIVEDI



Co-Chairman
Er. NILESH GOHIL



Co-Chairman
Er. JIGAR SHAH



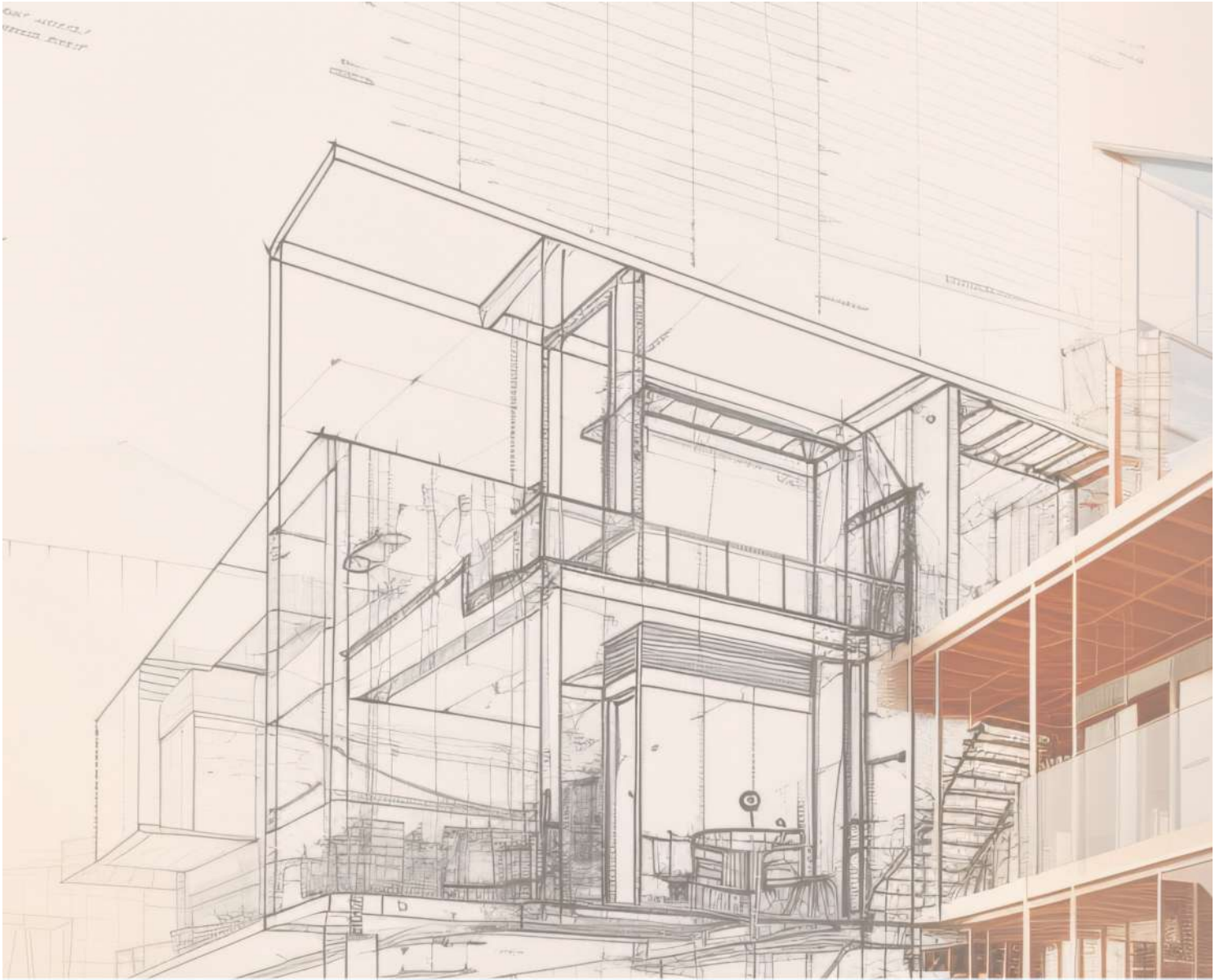
Co-Chairman
Er. HARDIK CHANCHAD



Co-Chairman
Er. KARTIK SONI



Co-Chairman
Ar. JASHAN SHAH



CONTACT INFORMATION



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Suryapur Society,
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contact@sthapatyasurat.in

🌐 www.iceasurat.org
www.sthapatyasurat.in

Merchant Name :

THE INSTITUTE OF CIVIL ENGINEERS AND ARCHITECTS

UPI ID : 9825138158@SBI



SCAN & PAY

Marketing Agency



For Stall Booking :

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